

All-in-One Ecommerce and Subscription Billing Solution for Software, SaaS & Digital Goods

B2C companies rely on cleverbridge technology to **optimize business operations, reduce churn and scale globally.**

WHAT WE DO

cleverbridge provides global expertise and flexible ecommerce and subscription solutions for monetizing digital goods, online services and SaaS.

We offer **high value with a low total cost of ownership.** You can expect:

- Fulfillment
- Integration
- Localization and front-end design
- IT administration and security
- PCI DSS Level 1 compliance
- Dedicated Client Success team focused on optimization
- Global payment processing
- Tax collection and remittance
- Subscription billing management
- Full responsibility as *merchant of record*:
 - We will manage relationships with payment service providers, run refunds, perform payment processing and collect or remit taxes on your behalf. Also, we'll ensure compliance, detect and respond to fraud and handle charge backs.

OPTIMIZED CUSTOMER LIFECYCLE

Provide a seamless experience for users by leveraging our cloud-based ecommerce platform. With cleverbridge at your side, you can reduce churn, eliminate barriers to conversion and increase customer confidence with local payment methods, currencies and languages.

MORE GLOBAL REVENUE

Take the uncertainty out of selling in international markets. We'll correctly calculate, collect and remit all required local taxes on your behalf while ensuring compliance with global legislation for data privacy and security – such as the EU's GDPR.

HOW WE DO IT

Our cloud-based ecommerce platform simplifies recurring billing, optimizes the customer experience and offers comprehensive global payment capabilities. **Give your high-velocity sales teams the efficient and effective edge needed to succeed.**

We will ensure a seamless experience by providing:

- ✓ Each customer with a convenient and customized experience
- ✓ Personalization
 - Transaction history
 - Personalized recommendations
 - Promotions
- ✓ Localization to ensure a smooth, regional experience
 - Payment method
 - User-focused online experience
 - Customer communication is as expected
- ✓ Long-tail selection to attract attention

WHY CHOOSE US?

We work as an extension of your team right from the start, providing ecommerce and subscription expertise, plus success services for maximizing online revenue through performance marketing, email marketing, fraud prevention, customer support and more.

Ongoing Consultative Expertise

- Dedicated client success management resources with in-depth ecommerce expertise for analyzing, testing and driving higher conversion rates
- Advanced multivariate testing capabilities to support ongoing optimization

Flexible Platform

- Strictly layered architecture enables customization on a client-by-client basis
- Streamline integration with our set of APIs for the following:
 - Salesforce
 - Oracle
 - Sugar CRM
 - NetSuite
 - HubSpot

We move fast, integrate seamlessly and manage expensive, risky and time-consuming tasks for your business. That's why we're trusted by:

SONY

DELL

Malwarebytes

Avira

Parallels

SCIEX

COREL

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Get in touch to learn more:
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