

Sabina Bhasin

My Promise:

I promise to bring boldness, integrity, a strong work ethic, a positive attitude and results.

My Core Values

- Variety
- Learning
- Creativity
- Integrity
- Stability
- Recognition
- Contribution
- Independence

What You'll See

- A creative problem-solver able to innovate and face challenges boldly.
- An independent executor driven by curiosity.
- Collaborative teammate brings laughter, empathy, and connection.
- A journalist, able to synthesize mountains of information and deliver on deadline.
- Content creator, strategist and brand-builder, able to bring a distinctive voice with the courage to adapt.

Environments Where I Thrive

- Marathon writing and editing sessions, then workshopping with the team.
- At a restaurant celebrating each other's wins and birthdays.
- Attending conferences, workshops, classes to grow as a professional.
- In a conference room at a whiteboard innovating, and presenting to build buy-in with robust solutions.

My Experiences

- Print, digital and broadcast journalism
- Content marketing
- Content and digital strategy
- UX writing

Assessments

DISC- DC Style

"The driver, results-oriented, challenger, curious"

16 Personalities/Myers-Briggs - INFP

The Mediator, driven by core value system and kindness.

My Interests

- Making French loaves
- Biking all over the city
- Concerts at intimate venues
- Dog and cat cohabitation

- Traveling internationally
- Podcasting about grief
- Mental Health advocacy
- Volunteering at IMD Guest House and others