

# All-in-One Ecommerce and Subscription Billing Solution for Software, SaaS & Digital Goods

B2B companies rely on cleverbridge to **convert more customers and scale globally by giving high-velocity sales teams the efficient and effective edge needed to succeed.**

## WHAT WE DO

cleverbridge provides global expertise and flexible commerce solutions for monetizing digital goods, online services and SaaS.

We offer **high value with a low total cost of ownership. You can expect:**

- Fulfillment
- Integration
- Localization and front-end design
- IT administration and security
- PCI DSS Level 1 compliance
- Dedicated Client Success team focused on optimization
- Global payment processing
- Subscription billing
- Full responsibility as *merchant of record*:
  - We will manage relationships with payment service providers, manage refunds, perform payment processing, and collect and remit taxes on your behalf. Also, we'll ensure compliance, detect and respond to fraud and handle charge backs.

## ENHANCED ACQUISITION AND STREAMLINED RENEWAL

Navigate the complexity of selling into international markets and ensure the same quality of customer experience in a high-velocity environment. From reducing the amount of offline sales touch points by offering efficient online sales to calculating, collecting and remitting all required local taxes on your behalf including compliance with global legislation for data privacy and security – such as the EU's GDPR – we have you covered.

## HOW WE DO IT

Our cloud-based commerce platform simplifies recurring billing, optimizes the customer experience and offers comprehensive global payment capabilities. **Give your high-velocity sales efforts the efficient and effective edge needed to succeed.**

Focus on the revenue, we'll manage the details:

- ✓ B2B Quote Processes
  - Configure-Price-Quote
  - Guided Selling
  - Quote Now
- ✓ Seamless Integration
  - Bi-directional sync for Salesforce and more
- ✓ Automated vs. Manual Subscription Renewals
- ✓ Customer Self-Service (My Account)
- ✓ Purchase Orders & Invoicing
- ✓ Financial & Legal Risk Mitigation / Compliance / Fraud

### Digital Marketing Services

- Performance Marketing Platform
- Email Marketing
- UI/UX

## WHY CHOOSE US?

We work as an extension of your team right from the start, providing ecommerce and subscription expertise, plus success services for maximizing online revenue through performance marketing, email marketing, fraud prevention, customer support and more.

### Ongoing Consultative Expertise

- Dedicated client experience management resources with in-depth ecommerce expertise for analyzing, testing and driving higher conversion rates
- Advanced multivariate testing capabilities to support ongoing optimization

### Flexible Platform

- Strictly layered architecture enables customization on a client-by-client basis
- Robust set of APIs for seamless integration with your CRM, ERP and other business systems



We are excited about doubling our online sales last year and are targeting even bigger growth this year. With cleverbridge, we've already put the models in place so that scaling our online sales to bigger volumes is fairly simple.

**SMARTBEAR**

We move fast, integrate seamlessly and manage expensive, risky and time-consuming tasks for your business. That's why we're trusted by:

**SONY**

**DELL**

**Malwarebytes**

**Avira**

**Parallels**

**SCIEX**

**COREL**

Get in touch to learn more:

[www.cleverbridge.com](http://www.cleverbridge.com)